

Wednesday 21st October 2020

To the Parents/Carers and Staff of Fleggburgh Primary School,

I wish to persuade you to adopt some lions from the Born Free Foundation. I would love to adopt Elsa's pride. (Yes, that is the children of real and well-known Elsa.)

You need to adopt these animals fast as they are facing the risk of numerous threats. They are also losing their habitat due to human encroachment. In West Africa, the lion is critically endangered and lion populations have experienced a 43% drop in numbers over the past 21 years.

A adoption only costs £3 per month, so why wouldn't you adopt? Your adoption includes a free cuddly toy of the animal that you choose to adopt, an 'Adopt!' magazine and an adoption pack.

If you did choose to adopt a lion, it would have a massive impact on their lives. It would rescue, care and support vulnerable lions saved from exploitation and captivity, provide lifetime care for lions at Born Free sanctuaries and run environmental education programmes for local communities and others. It would also monitor wild populations to inform conservation efforts; campaign against exploitation of lions and to end trophy and canned hunting practices.

Please adopt a lion, it would benefit so many lives.

😊 I like how you have explained the positive impact of adopting the lions - this gives me a reason to give my money!